Incentives for Alumni to stay in touch with their Alma Mater

Keeping the network and maintaining the relationships with Hult will benefit the Alumnus in terms of Network, being able to stay in touch with professors and create new contacts with new students, ergo, new talents, will benefit whoever is looking for people in their companies, or even, higher chance to find new jobs.

By giving the Alumnus the same benefits when they used to be students in campuses will increase the reputation of new students, they have on Hult, they can help out the students whenever and increase networking just by being there.

Rewarding the Alumnus for using our platform so they are more incentivized to use it, and they are more likely to help new students for their academic and also professional carrier.